Hawaii Tropical Fruit Growers
Annual Meeting

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Mission Statement:
NASS provides timely, accurate, and useful statistics in service to U.S. agriculture.

(and Hawaiian agriculture too!)
• Tropical Specialties Survey
  – Included all fruits from surveys pre-2009
  – Added some commodities that have not been surveyed before:
    Cashews
    Galangal
    Mamaki Tea
    Moringa
    Tea
    Turmeric
    Vanilla
SELECTED FRUIT PRODUCTION, 2008 and 2016

Thousands, pounds

Year

Longan  Lychee  Mango  Persimmon

2008  310  230  70

2016  540  397  270  69
SELECTED FRUIT PRICES, 2008 and 2016

Dollars per lb

YEAR

2008

2016

Longan

Lychee

Mango

Persimmon
Some interesting points...

• Highest price per lb for a citrus fruit
  • $1.75 for Kumquat

• Highest price per lb for a tropical fruit
  • $5.84 for Poha Berry

• Highest price per lb for a tropical specialty
  • $6.73 for Vanilla
Other interesting facts...

- Ginger Root 2016
  - Production: 730,000 lbs
  - Price: $2.33/lb
  - Value of Sales: $1,700,000

- Ginger Root 2007
  - Production: 1,800,000 lbs
  - Price: $1.60/lb
  - Value of Sales: $2,880,000
Tropical Specialties Release

• For the full report, go to our website:
Specialty Crop Block Grant Program

• NASS conducts surveys of various agricultural products:
  • Flowers
  • Coffee
  • Cattle
  • Mac nuts
  • Vegetables/fruits
  • Etc.

• Part of the survey process is assigning a “value” to the commodity
SCBGP (cont.)

• For Hawaii’s specialty crops, NASS “turns in” these values to USDA’S Economic Research Service
  • Who then sums up all the values reported;
  • And then releases the total value of specialty crops for each state

• That “total value of specialty crops” is combined with all the other states

• Result: The “total value of specialty crops” for the United States
Fiscal Year 2016 SCBGP amounts

<table>
<thead>
<tr>
<th>State Department of Agriculture</th>
<th>Available Grant Allocation</th>
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<tbody>
<tr>
<td>Alabama</td>
<td>$337,282.42</td>
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<tr>
<td>Alaska</td>
<td>212,792.61</td>
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<tr>
<td>American Samoa</td>
<td>251,046.44</td>
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<td>Arizona</td>
<td>916,705.61</td>
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<td>Arkansas</td>
<td>294,436.89</td>
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<td>Connecticut</td>
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<tr>
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<td>Hawaii</td>
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<td>Idaho</td>
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<td>Illinois</td>
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<td>Kansas</td>
<td>283,492.81</td>
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<td>Kentucky</td>
<td>241,199.97</td>
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<tr>
<td>Louisiana</td>
<td>314,385.77</td>
</tr>
</tbody>
</table>

*United States Department of Agriculture*

*National Agricultural Statistics Service*
Census of Agriculture 2017

A complete count, taken every five years, of America’s farms and ranches and the people who operate them.
Census of Agriculture 2017 (cont.)

Farms and Ranches

- The Census of Agriculture provides
  - Number of farms and ranches
  - Crop acreage
  - Livestock data
  - Expenses
  - Profit/Loss data

County numbers

- It is the only source of county data for Hawaii since the NASS reorganization.
Census of Agriculture 2017 (cont.)

• Mailing is done in December of 2017
• Response is requested by February of 2018
  - Though data collection usually continues into June
• Full release of data occurs in February of the next year (usually)

There’s Strength in Numbers
• Your personal data is ALWAYS confidential

Your data is exempt from a FREEDOM OF INFORMATION ACT request.
Questions?