Hawaii Tropical Fruit Growers
Annual Meeting

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Mission Statement: NASS provides timely, accurate, and useful statistics in service to U.S. agriculture.

(and Hawaiian agriculture too!)
Hawaii Fruit Estimates

AVOCADO ACRES

Small acreage drop from 2014 to 2015
Despite the loss of acres, production exceeded the previous year.
Prices dropped somewhat last year from the previous year – quality? or too much supply?
Hawaii Fruit Estimates

Value of sales jumped in 2014, but fell in 2015 – result of lower prices.
Hawaii Fruit Estimates

BANANA ACRES

Small acreage drop from 2014 to 2015
Hawaii Fruit Estimates

BANANA PRODUCTION

Production also dropped – bunchy-top?
Increase in prices from 2014 helped compensate for drop in production.
Increase in value of sales follows price increase.
Hawaii Fruit Estimates

PAPAYA ACRES

Acreage maintained from 2014 to 2015
Production showed a small increase.
Decrease in prices from 2014 – quality or not enough demand?
Hawaii Fruit Estimates

PAPAYA VALUE OF SALES

Decrease in value of sales follows price decrease
Other Fruits

• No data since 2008
• Upcoming:
  • Tropical Specialties Survey 2016!!
  • Conducted as a state survey
• Update the value of tropical fruits and crops – not been done since 2008.
Specialty Crop Block Grant Program

- Agricultural Act of 2014 (AKA “the Farm Bill”)
  - Sets aside a block of money for each year 2014 – 2018
  - Money is set aside to “enhance the competitiveness of specialty crops”
- State Departments of Agriculture apply for grants from this program
- Amount available for each state depends on the value of the specialty crops in that state
So why am I here?

- NASS conducts surveys of various agricultural products:
  - Flowers
  - Coffee
  - Cattle
  - Mac nuts
  - Vegetables/fruits
  - Etc.

- Part of the survey process is assigning a “value” to the commodity
So why am I here? (cont.)

• For Hawaii’s specialty crops, NASS “turns in” these values to USDA’S Economic Research Service
  • Who then sums up all the values reported;
  • And then releases the total value of specialty crops for each state

• That “total value of specialty crops” is combined with all the other states

• Result: The “total value of specialty crops” for the United States
For example:

(Caution - math ahead!!!)

- Total value of specialty crops for US:
  - $50,000,000,000

- Total value of specialty crops for HI:
  - $100,000,000

- $100,000,000 / $50,000,000,000 = 0.002

- Money set aside for SCBGP for US
  - Base $200,000
  - $100,000,000 * 0.002 $200,000
  - $400,000
## Fiscal Year 2016 SCBGP amounts

<table>
<thead>
<tr>
<th>State Department of Agriculture</th>
<th>Available Grant Allocation</th>
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<tbody>
<tr>
<td>Alabama</td>
<td>$ 337,282.42</td>
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<tr>
<td>Alaska</td>
<td>212,792.61</td>
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<td>American Samoa</td>
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<td><strong>Hawaii</strong></td>
<td><strong>422,661.60</strong></td>
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<tr>
<td>Idaho</td>
<td>1,902,564.60</td>
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</tbody>
</table>
How do we increase our share?

Respond to NASS surveys!

• Your personal data is ALWAYS confidential

Your data is exempt from a FREEDOM OF INFORMATION ACT request.
UPCOMING: CENSUS 2017!!!

• Yes, it’s that time again!
• 2017 Census of Agriculture will be mailed at the end of next year (December 2017)
• Encourage all farmers to respond
• TO BE COUNTED cards available
Questions?