



**22ND ANNUAL
HAWAII TROPICAL FRUIT GROWERS
HAWAII INTERNATIONAL CONFERENCE**

**Chris J. Kanazawa, State Director
USDA Rural Development
Hawaii/Western Pacific/American Samoa State Office
September 14, 2012**

REGION OF RESPONSIBILITY

STATE OF HAWAII

GUAM

COMMONWEALTH OF THE NORTHERN
MARIANA ISLANDS

AMERICAN SAMOA

FEDERATED STATES OF MICRONESIA

REPUBLIC OF THE MARSHALL ISLANDS

THE REPUBLIC OF PALAU





RURAL DEVELOPMENT PROGRAMS

Over 40 Grant, Direct and Guaranteed
Loan and Technical Assistance

Programs **Providing Access to Capital
and Credit for Rural Communities**

Rural Housing Programs

Community Programs

Rural Utilities Programs

Rural Business and Cooperative
Programs

Rural Energy Programs



THE USDA "VERTICAL INTEGRATION"

Collaboration between FSA, NRCS and
Rural Development is key

Rural Development Programs are
heavier focused on Processing,
Distribution and Marketing

RURAL DEVELOPMENT PROGRAMS ASSISTING GROWERS AND PROCESSERS

Production

- Business & Industry Guaranteed Loan Program

Processing and Distribution

- Value Added Producer Grant Program
- Rural Energy for America Program
- Business & Industry Guaranteed Loan Program

(PRODUCTION ACTIVITIES)
BUSINESS AND INDUSTRY GUARANTEED
LOAN PROGRAM

60% - 80% Guarantee on Commercial
Loans

50% of total project cost or \$1 Million,
whichever is less, may be used for
production with the balance used for
processing and distribution.

Value Added activity and not eligible for
funding from FSA



(PROCESSING AND DISTRIBUTION ACTIVITIES) VALUE ADDED PRODUCERS GRANT

Planning Grants – \$100,000 Maximum

- Feasibility Studies, Business Plans, Marketing Plans

Working Capital Grants - \$300,000 Maximum

- Processing and Marketing, Salary Expenses, Office Supplies

Requires matching fund equal to grant amount

(PROCESSING AND DISTRIBUTION ACTIVITIES) RURAL ENERGY FOR AMERICA PROGRAM

Renewable Energy Systems

- Solar
- Wind
- Hydropower

\$500,000 Maximum Grant and 25% Maximum of Total Project Cost

Energy Efficiency Projects

- Lighting
- Refrigeration
- Cooling
- Replacement

\$250,000 Maximum Grant and 25% Maximum of Total Project Cost



**(PROCESSING AND DISTRIBUTION)
BUSINESS AND INDUSTRY GUARANTEED
LOAN PROGRAM**

**60% - 80% Guarantee on Commercial
Loans**

Land Acquisition

Start Up Working Capital

Site Development

Equipment, Machinery, Supplies & Materials

Processing and Distribution Facilities



OTHER SOURCES OF FUNDING

Rural Business Enterprise Grants

Rural Business Opportunity Grants

Small Socially-Disadvantaged
Agricultural Producers

Farm Labor Housing



"CONTACT US"

Thao Khamoui, Area Director
Serving Hawaii and American Samoa
(808) 483-8600 x124
thao.khamoui@hi.usda.gov

Shirley Heatherly, Business Program
Specialist
(808) 483-8600 x118
Shirley.heatherly@hi.usda.gov

Chester Cabral, Business Program Director
(808) 933-8318
Chester.cabral@hi.usda.gov



USDA RURAL DEVELOPMENT MISSION

*“INCREASING ECONOMIC
OPPORTUNITIES AND IMPROVING THE
QUALITY OF LIFE OF RURAL
COMMUNITIES”*

