Partnering to better service Hawaii’s growers
Responding to growers’ diverse educational needs
Managing the Five Agr. Risks

- Financial Risk
- Production Risk
- Legal Risk
- Market Risk
- Labor Risk

- Down Market
- Natural Disaster
- Bad Weather
- Pests & Disease
Keeping Hawaii’s Farms in Business

- Continuing education for Hawaii’s growers
  - Agricultural Educational Workshops
  - Address specific risk management issues
    - Crop production
    - Crop specific insurance
    - Record Keeping
    - Financial Measures
    - Business Planning
    - Marketing Plan
  - On Farm Field Days
  - Grower Inspired Field Days
  - Farm Doctor Program
  - Risk Management School
  - Bilingual Materials
Hawaii Grown Tea
Blueberries as a High Value Crop for Hawaii